

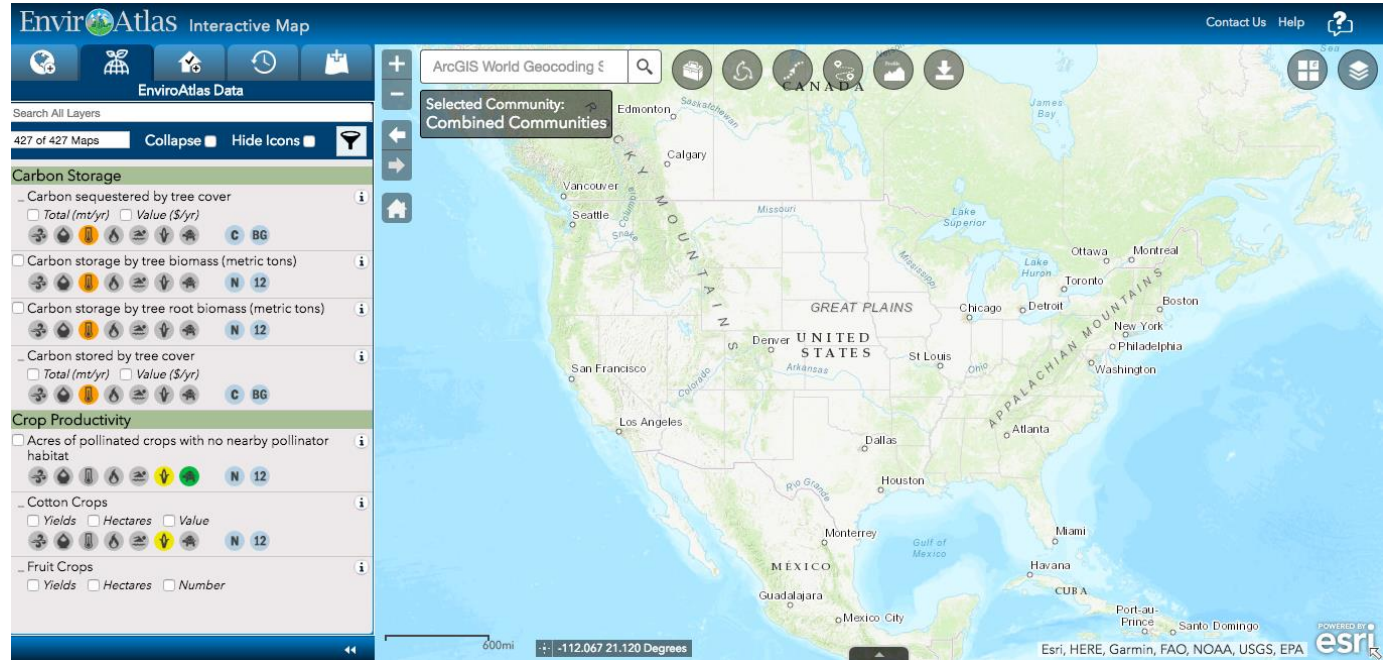
Mapping Potential Demand for Water Quality Trading in the United States

Melissa Gallant – Associate, Forest Trends' Ecosystem Marketplace
ACES – December 5, 2018



About

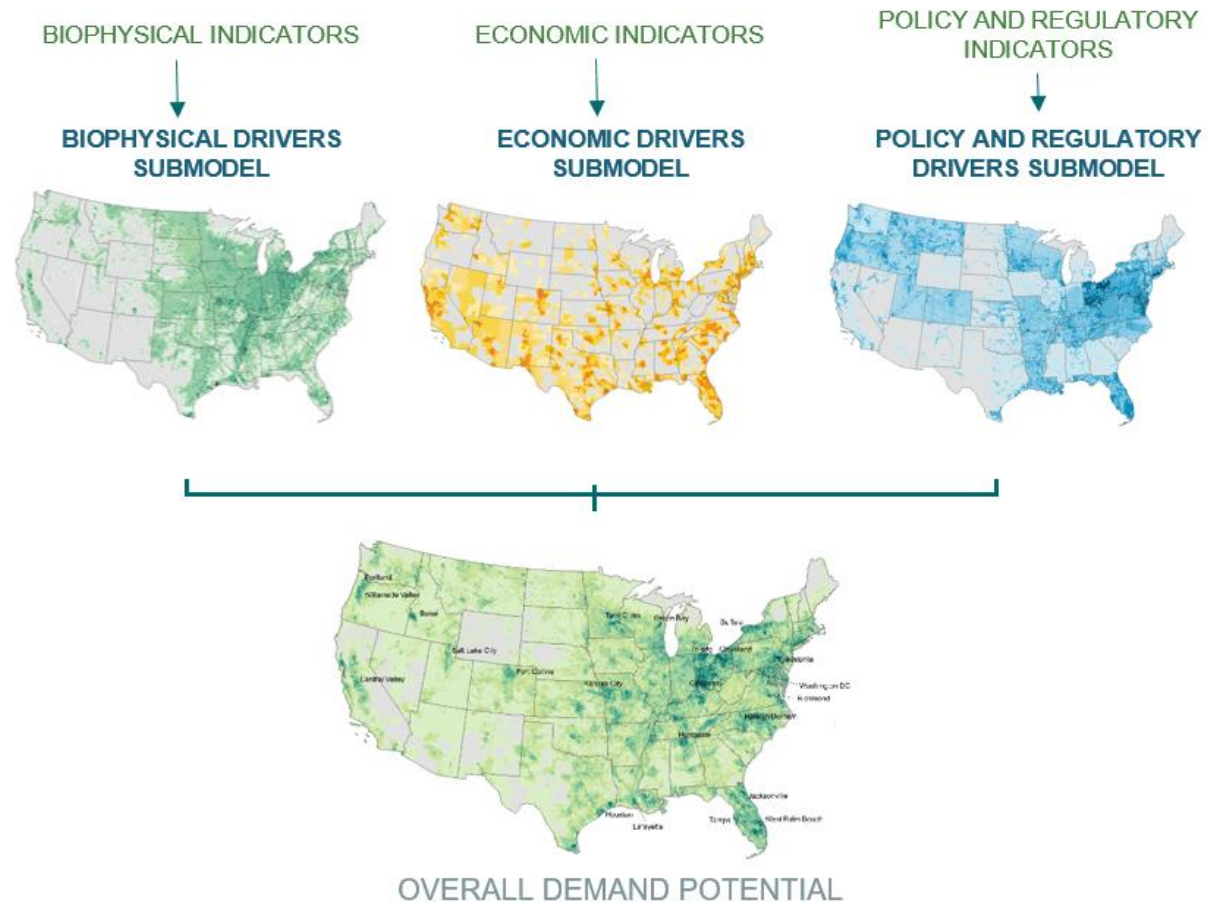
- EnviroAtlas Use Case
- Two suitability analyses:
potential demand for
agricultural water quality
credit trading and
stormwater trading



Enviroatlas.epa.gov

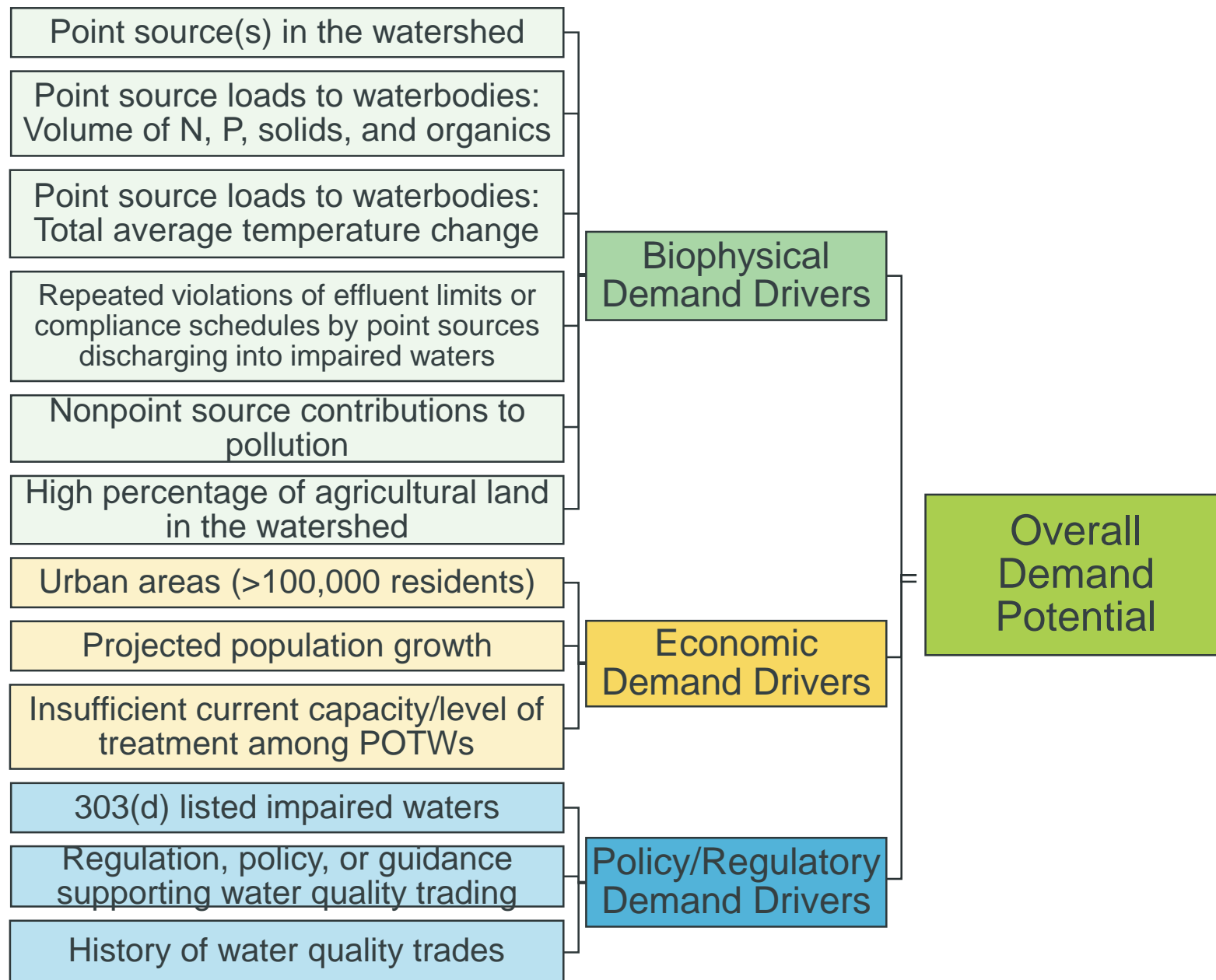


Research Model



Potential Demand for Agricultural Water Quality Credit Trading

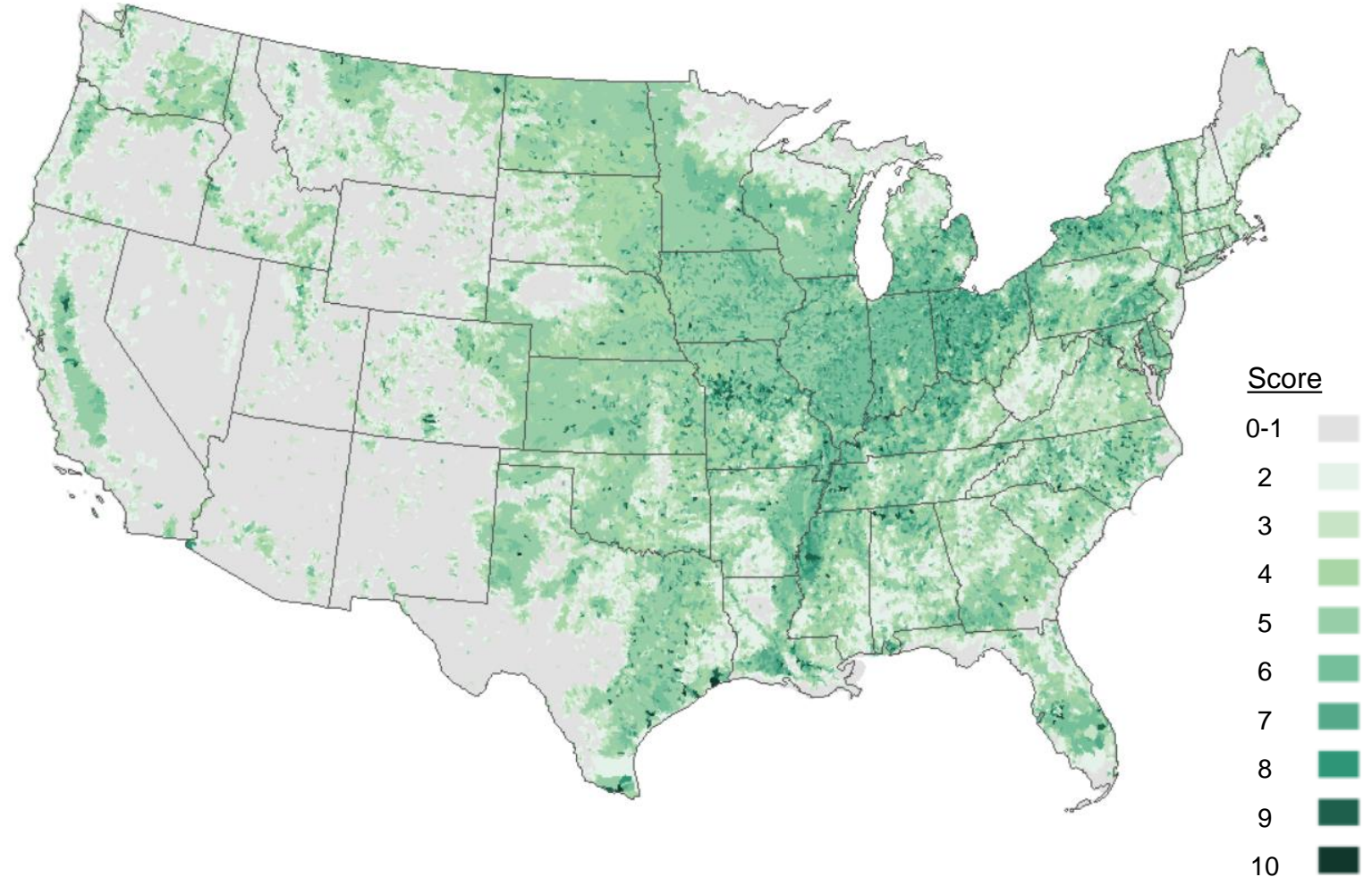




Biophysical Demand Drivers

Indicators:

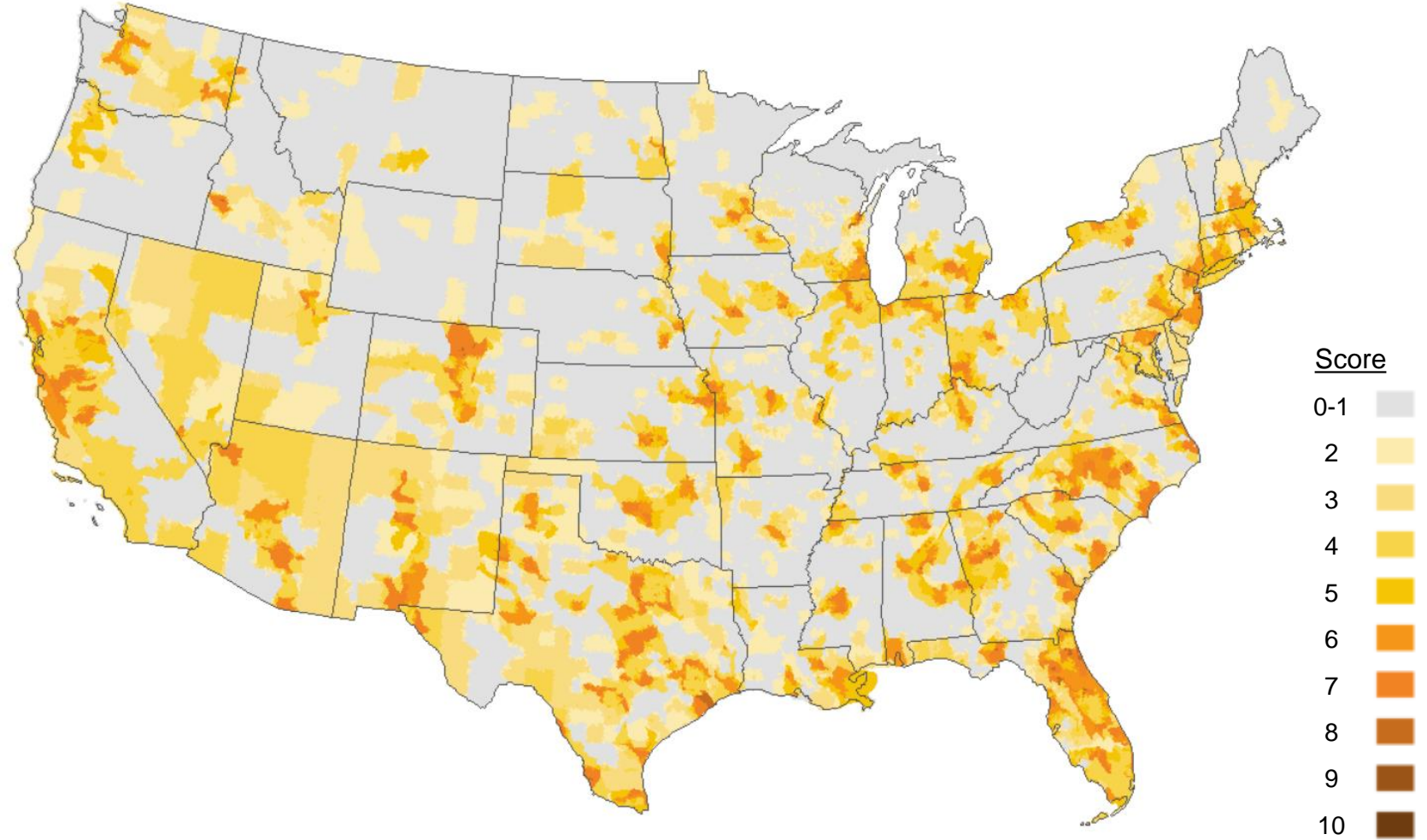
1. PS(s) in the watershed
2. PS loads to waterbodies:
Volume of N, P, solids, and organics
3. PS loads to waterbodies: Total average temperature change
4. Repeated violations of effluent limits or compliance schedules by point sources discharging into impaired waters
5. NPS contributions to pollution
6. High % of agricultural land in the watershed



Economic Demand Drivers

Indicators:

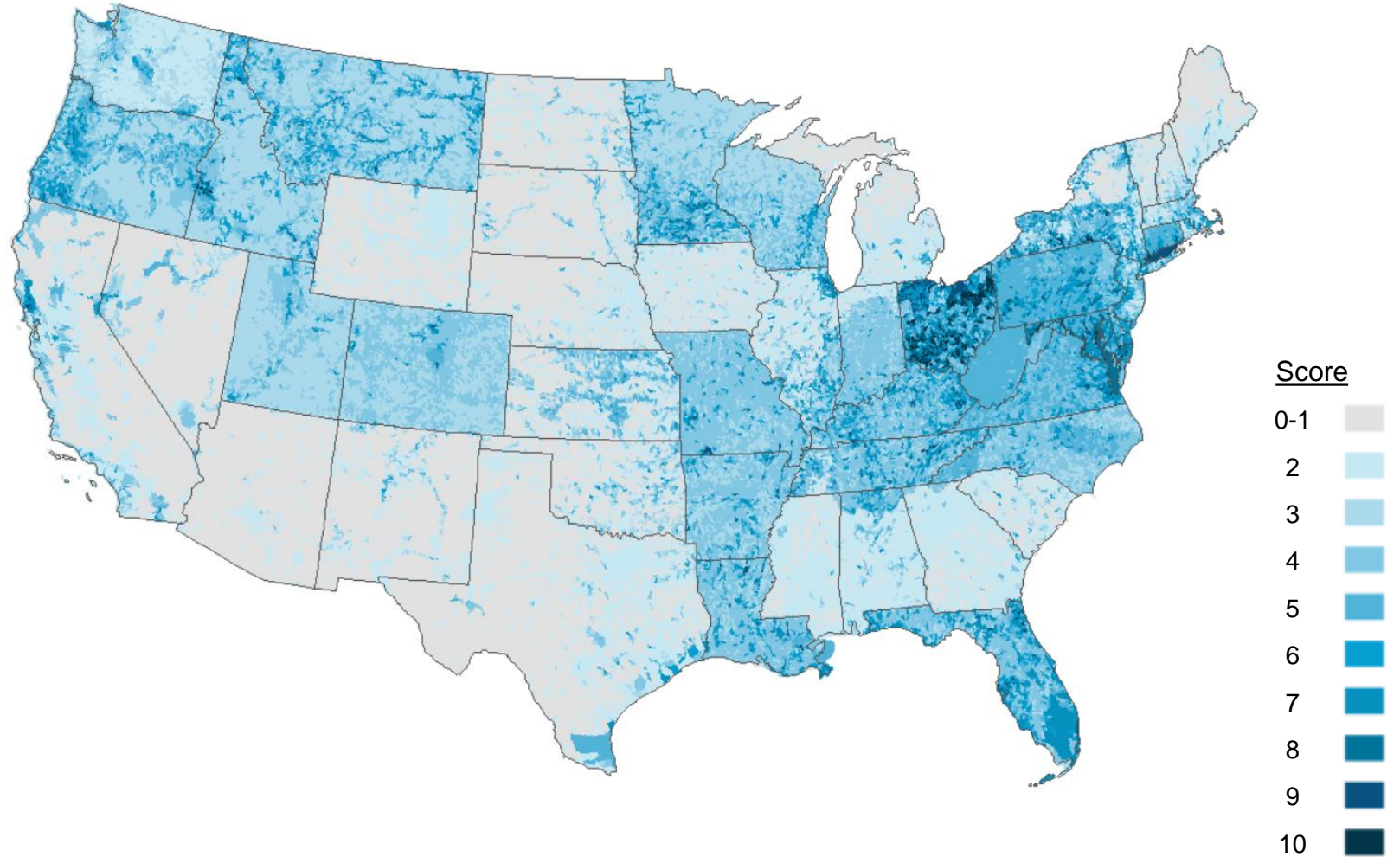
1. Urban areas (>100,000 residents)
2. Projected population growth
3. Insufficient current capacity/level of treatment among POTWs



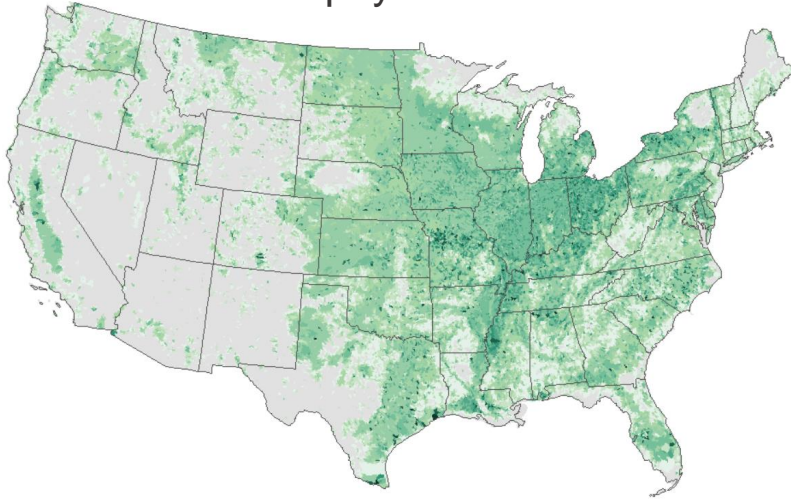
Policy/Regulatory Demand Drivers

Indicators:

1. 303(d) listed impaired waters
2. Regulation, policy, or guidance supporting water quality trading
3. History of water quality trades

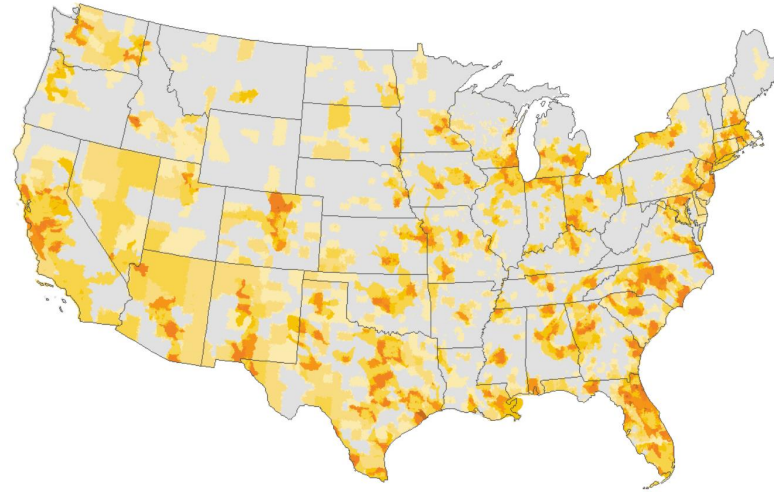


Biophysical



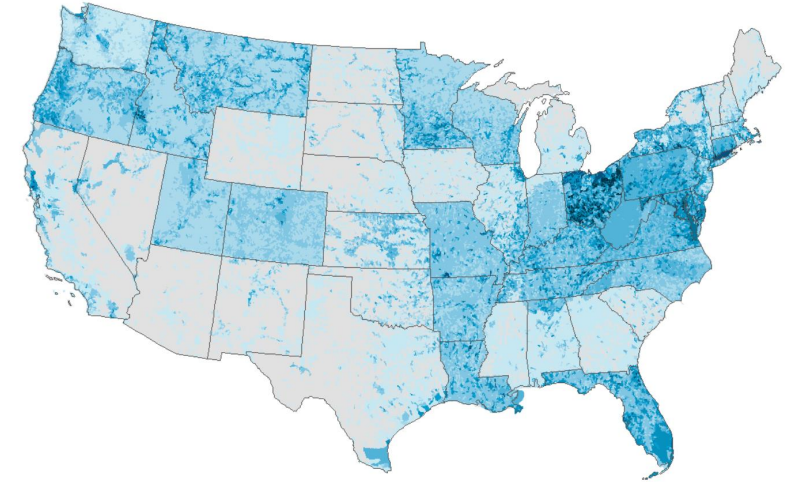
33%

Economic



33%

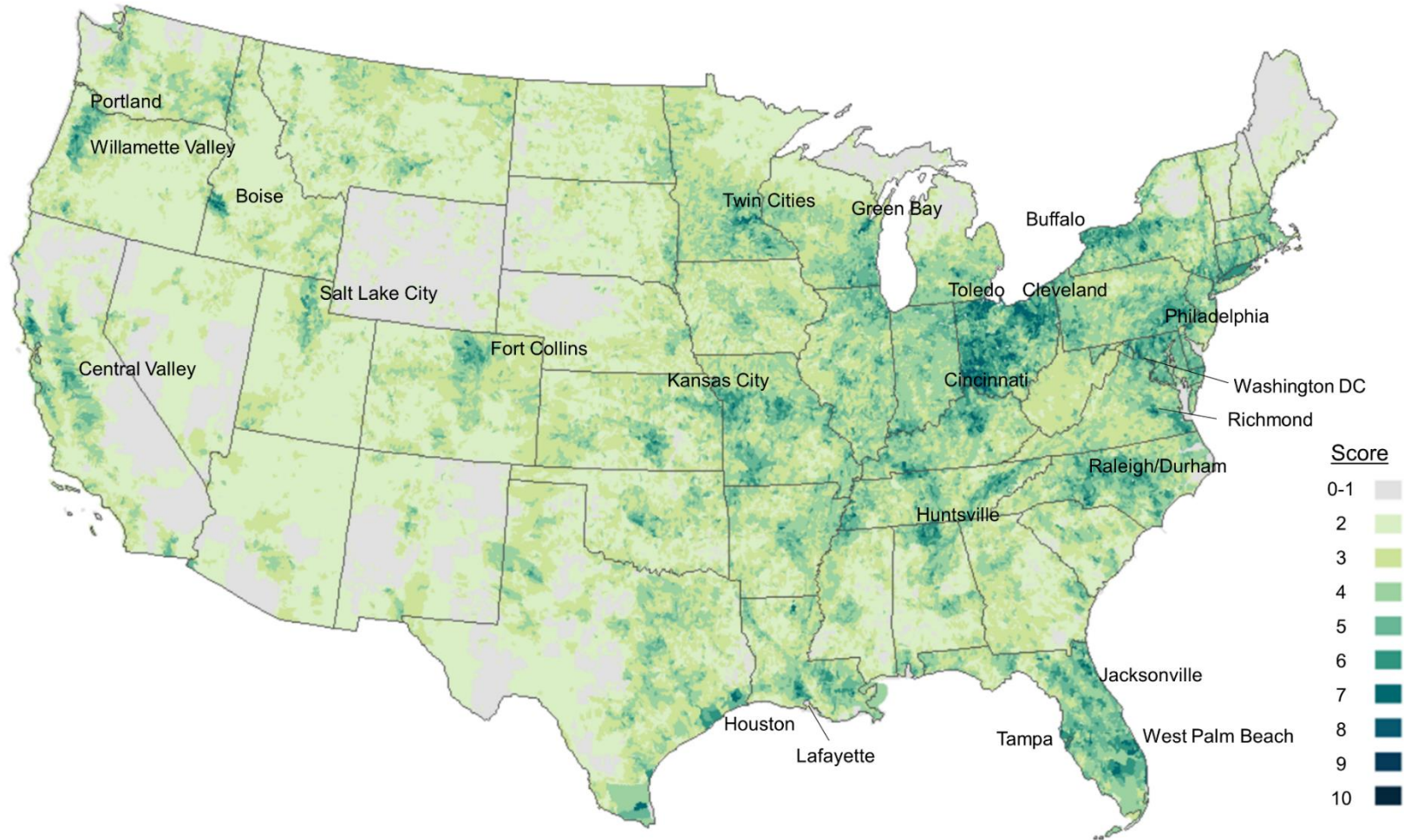
Policy/Regulatory



34%

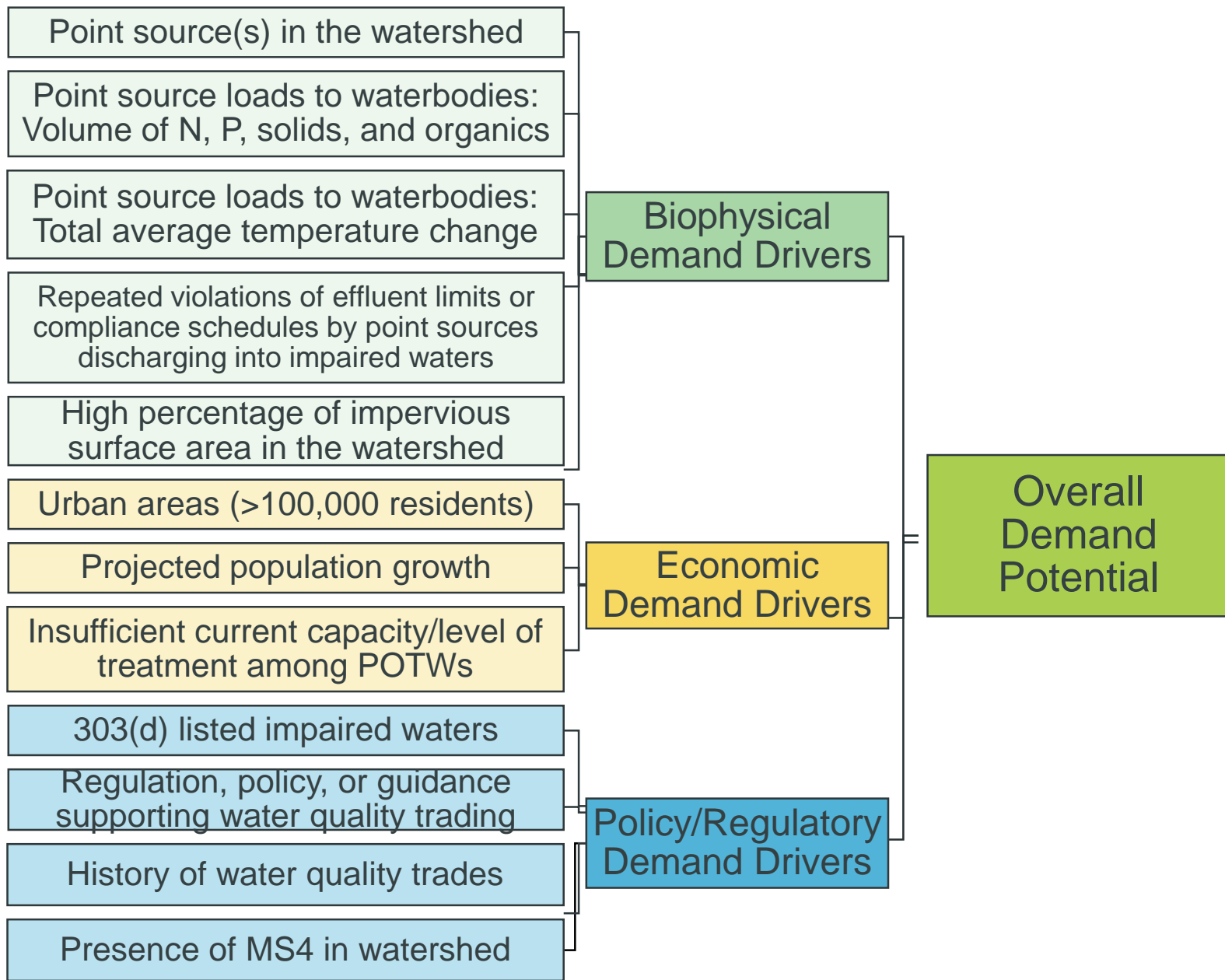
Overall Demand Potential Score

Overall Score: Agriculture



Potential Demand for Stormwater Quality Credit Trading

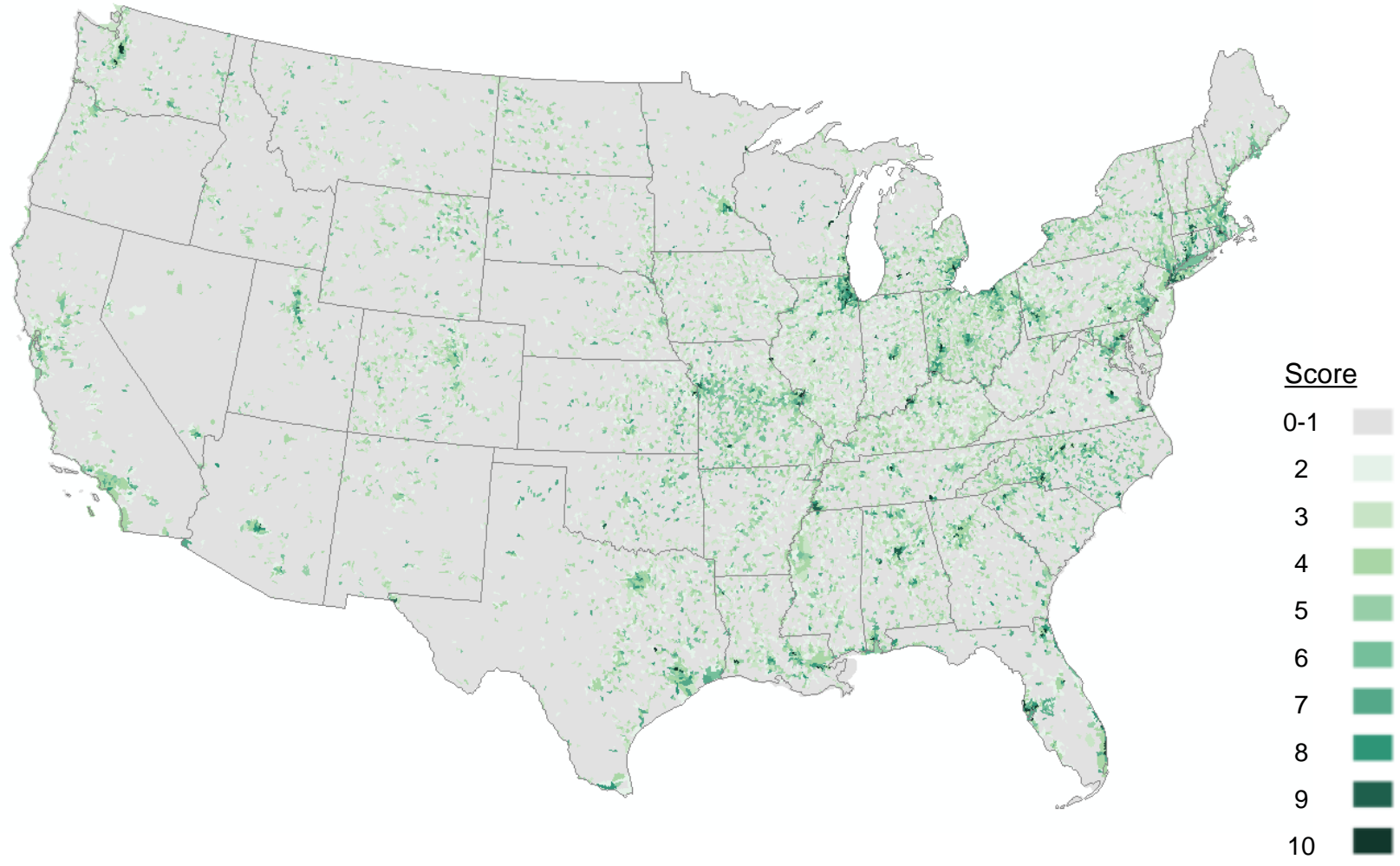




Biophysical Demand Drivers

Drivers:

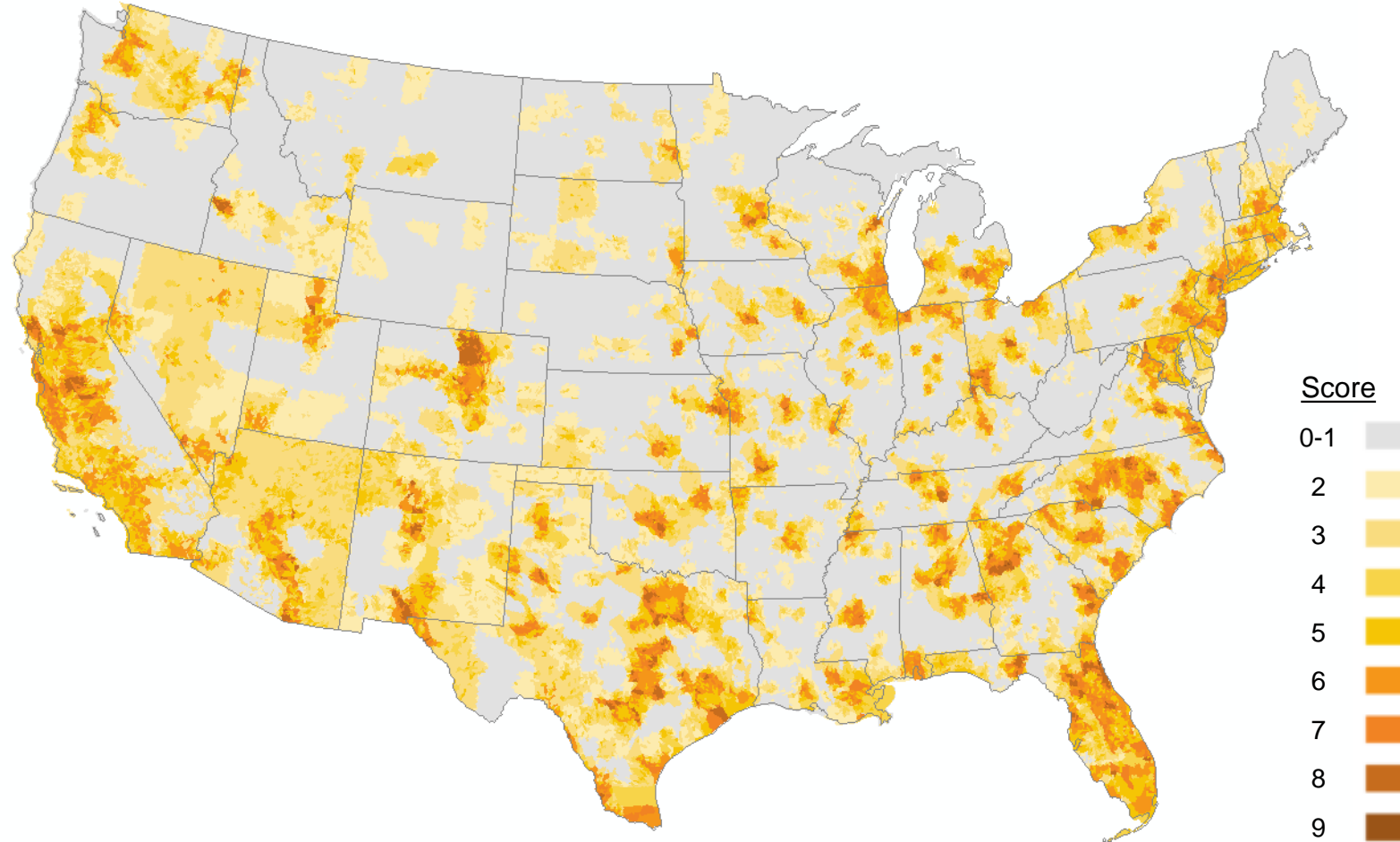
1. PS(s) in the watershed
2. PS loads to waterbodies:
Volume of N, P, solids, and organics
3. PS loads to waterbodies: Total average temperature change
4. Repeated violations of effluent limits or compliance schedules by point sources discharging into impaired waters
5. High % of impervious surface area in the watershed



Economic Demand Drivers

Drivers:

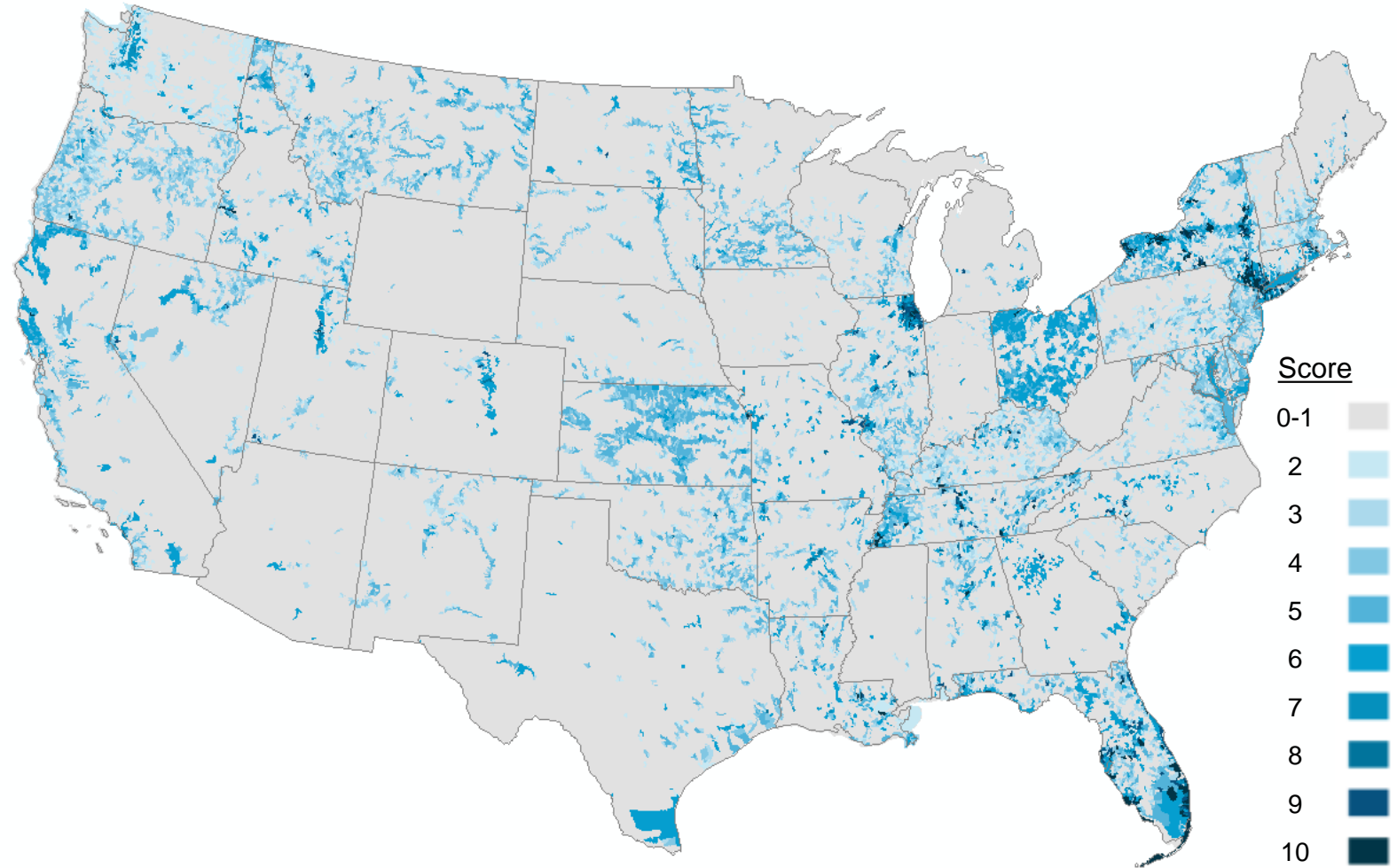
1. Urban areas (>100,000 residents)
2. Projected population growth
3. Projected growth in impervious surface area
4. Insufficient current capacity/level of treatment among POTWs



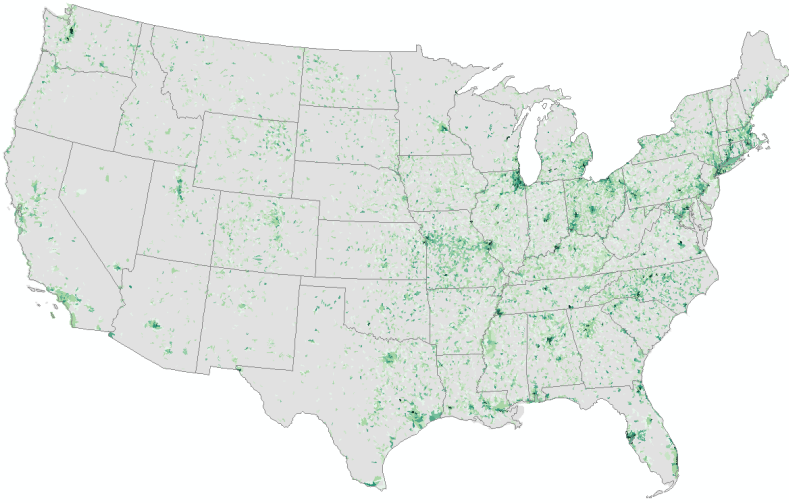
Policy/Regulatory Demand Drivers

Drivers:

1. 303(d) listed impaired waters
2. Regulation, policy, or guidance supporting water quality trading
3. History of water quality trades
4. MS4 in the watershed

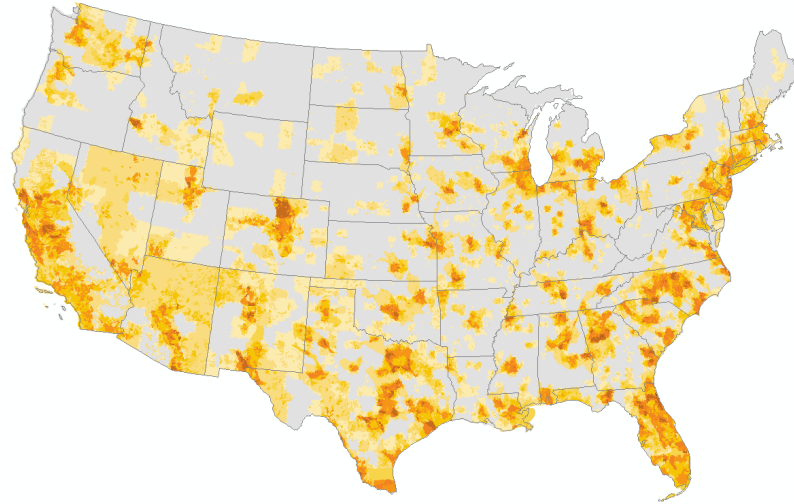


Biophysical



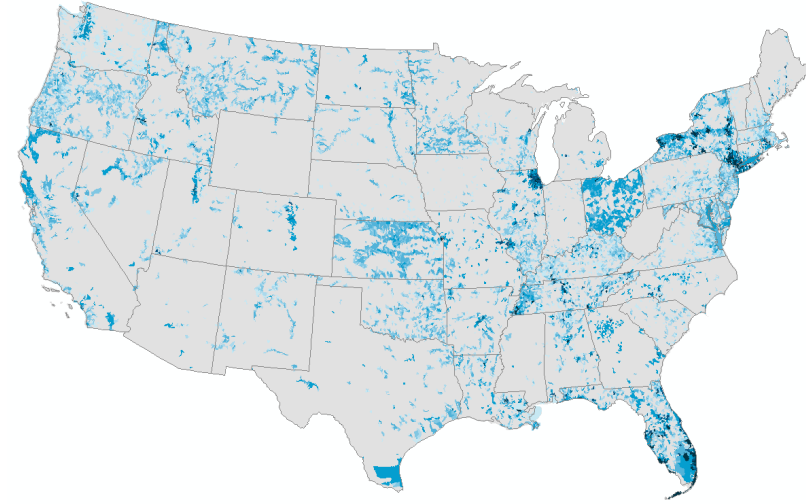
33%

Economic



33%

Policy/Regulatory

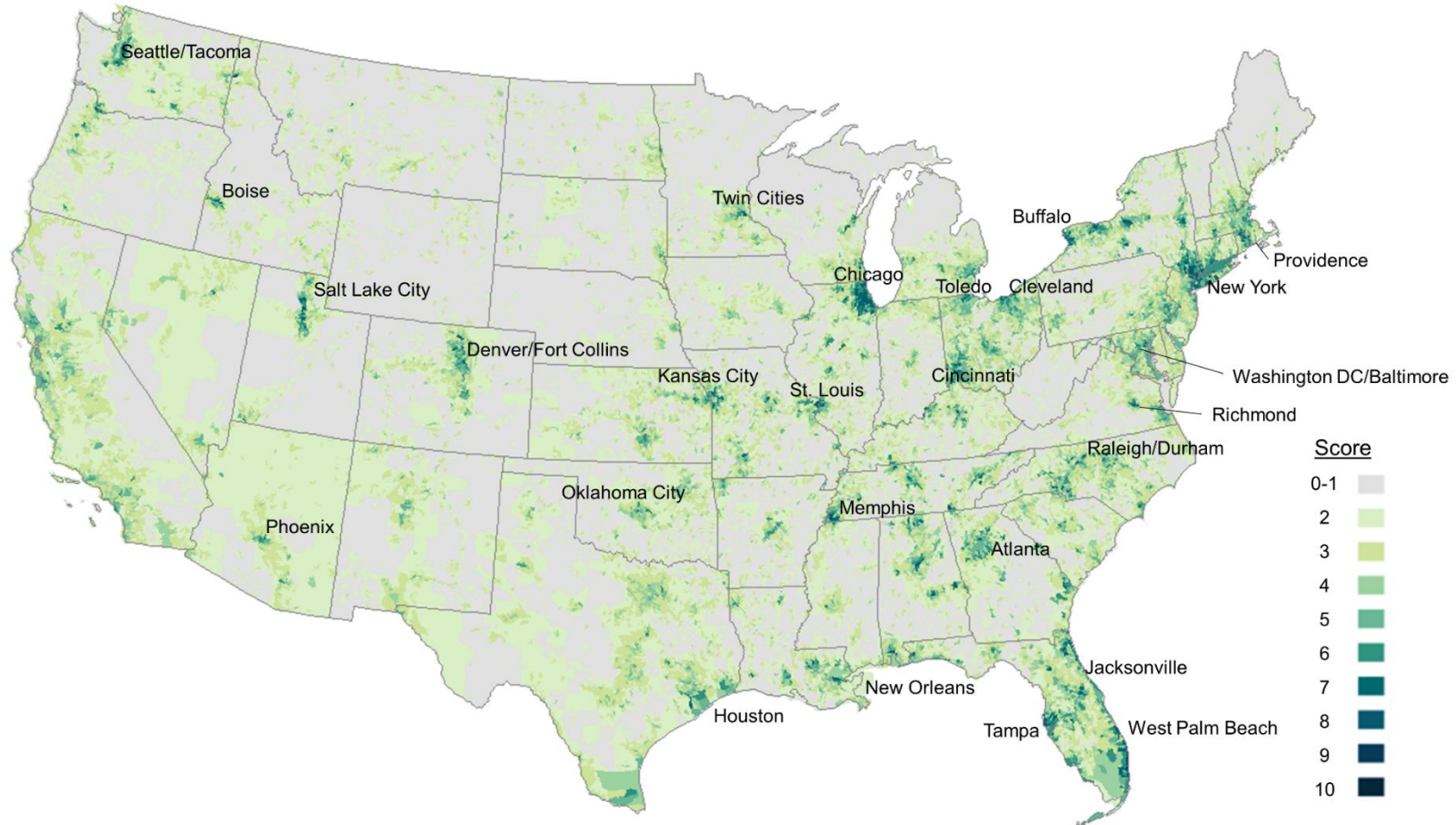


34%

Overall Demand Potential Score

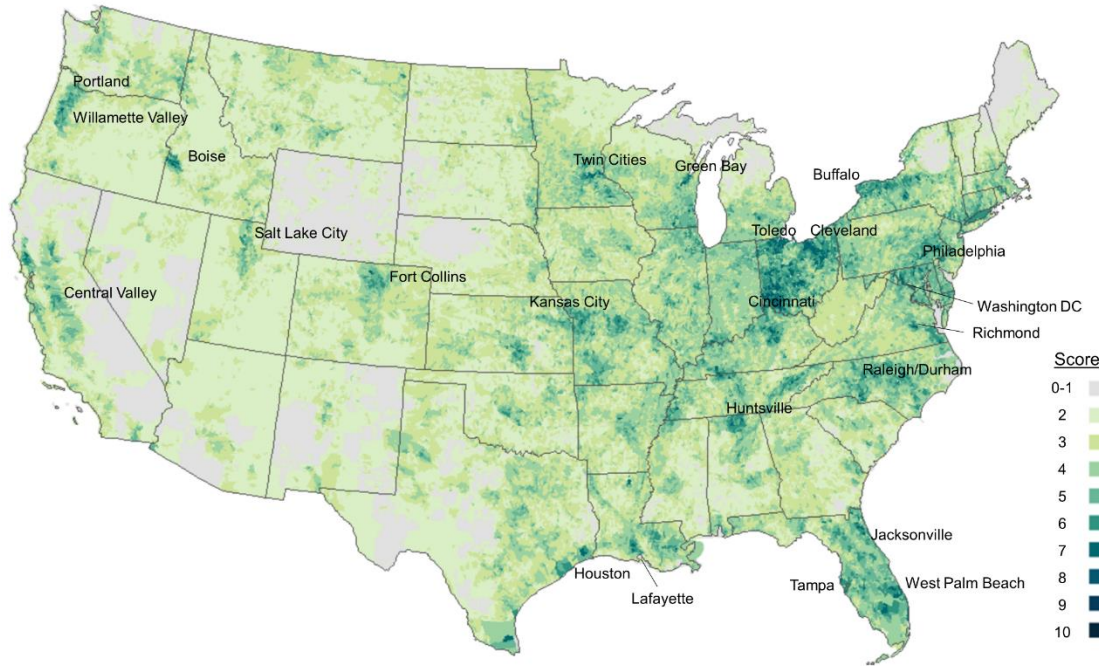


Overall Score: Stormwater

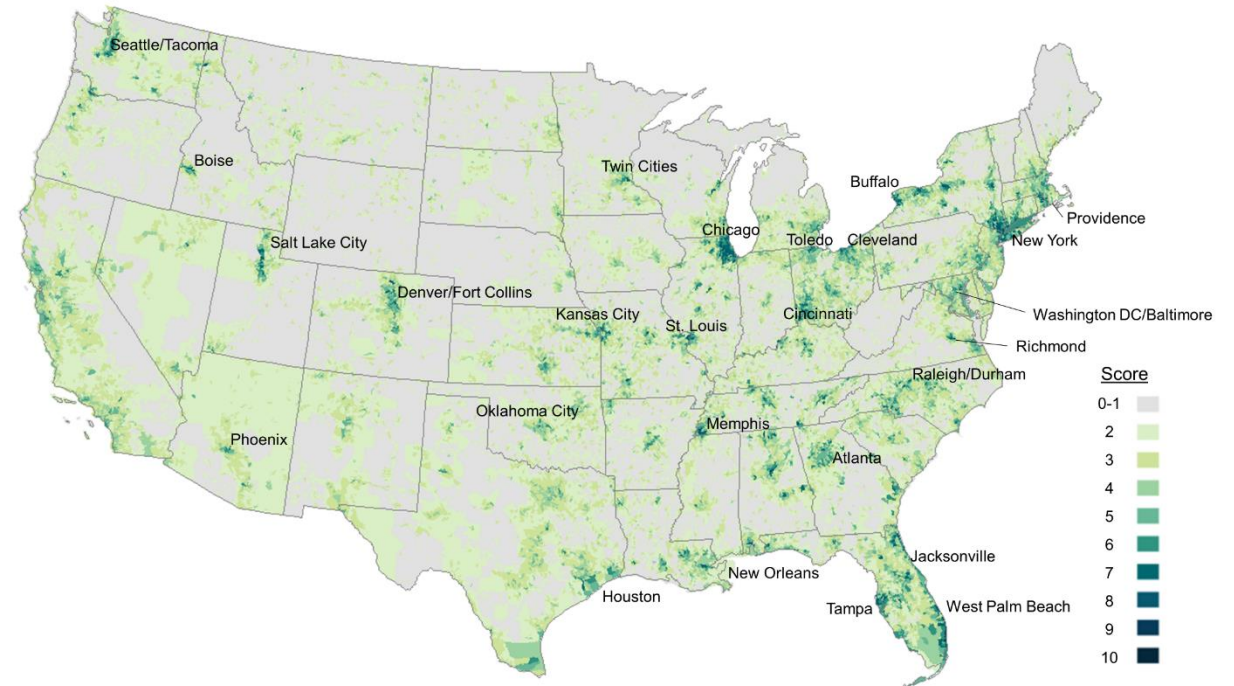


Overall Scores

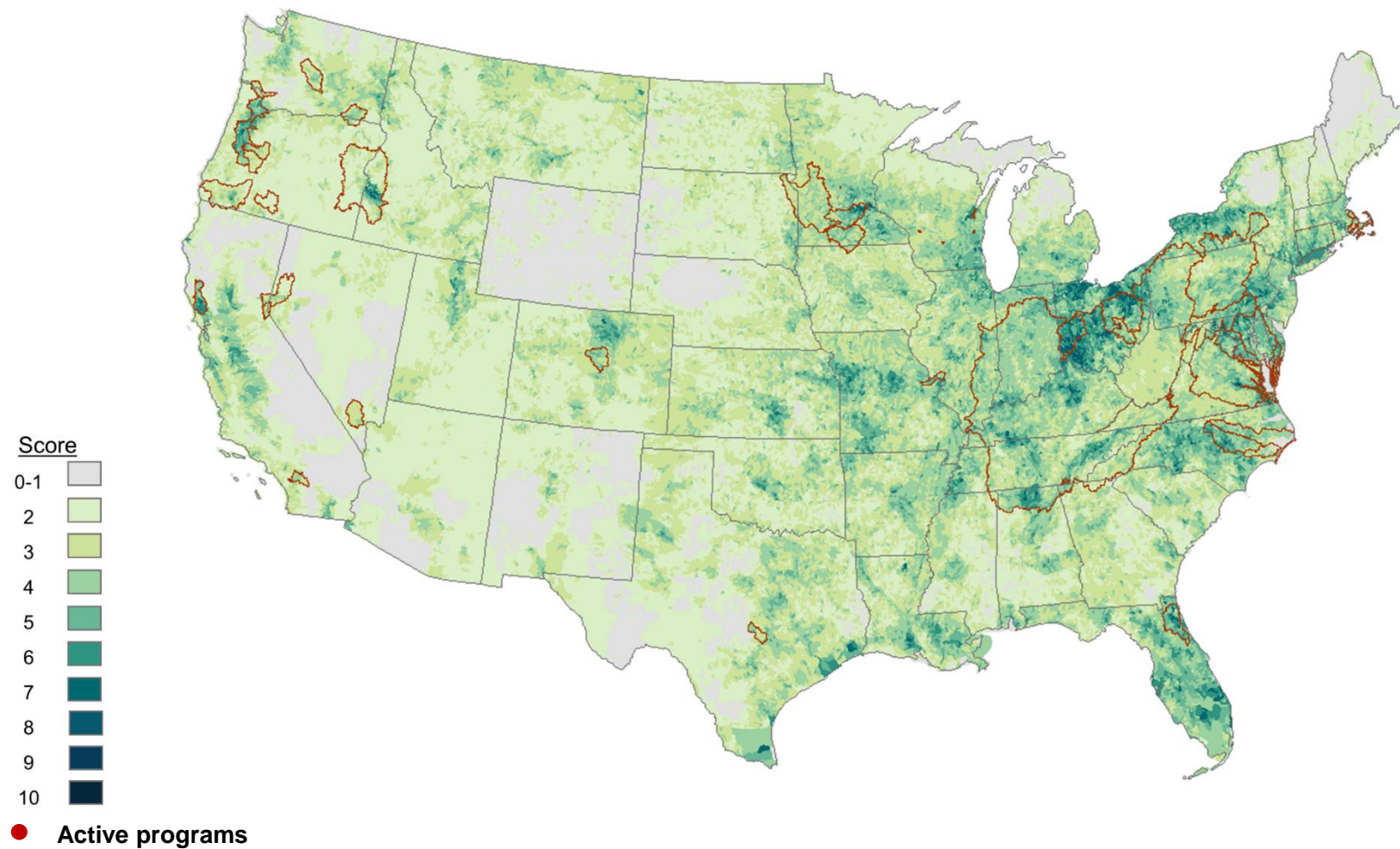
Agriculture



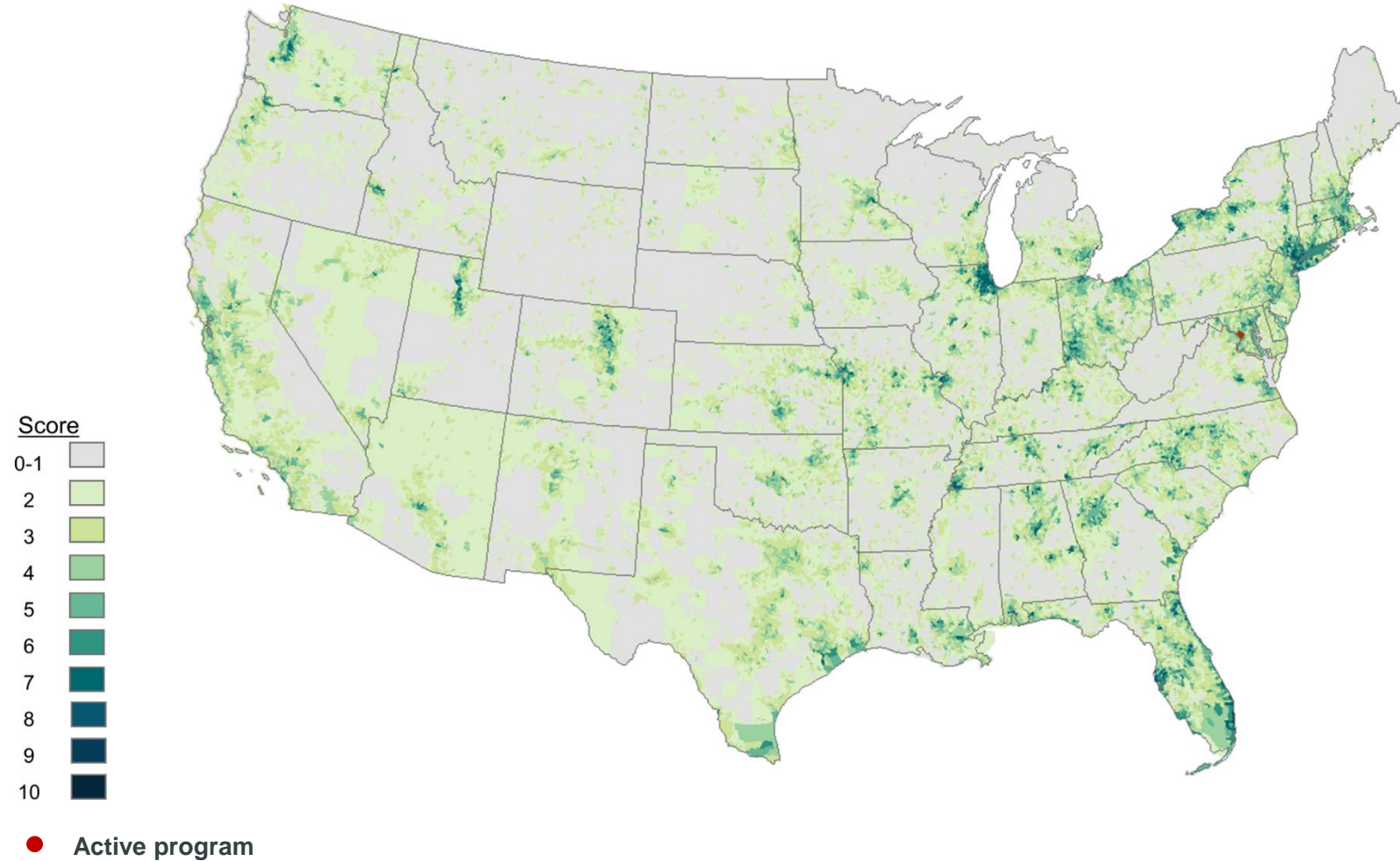
Stormwater



Policy Implications



Policy Implications



For more information

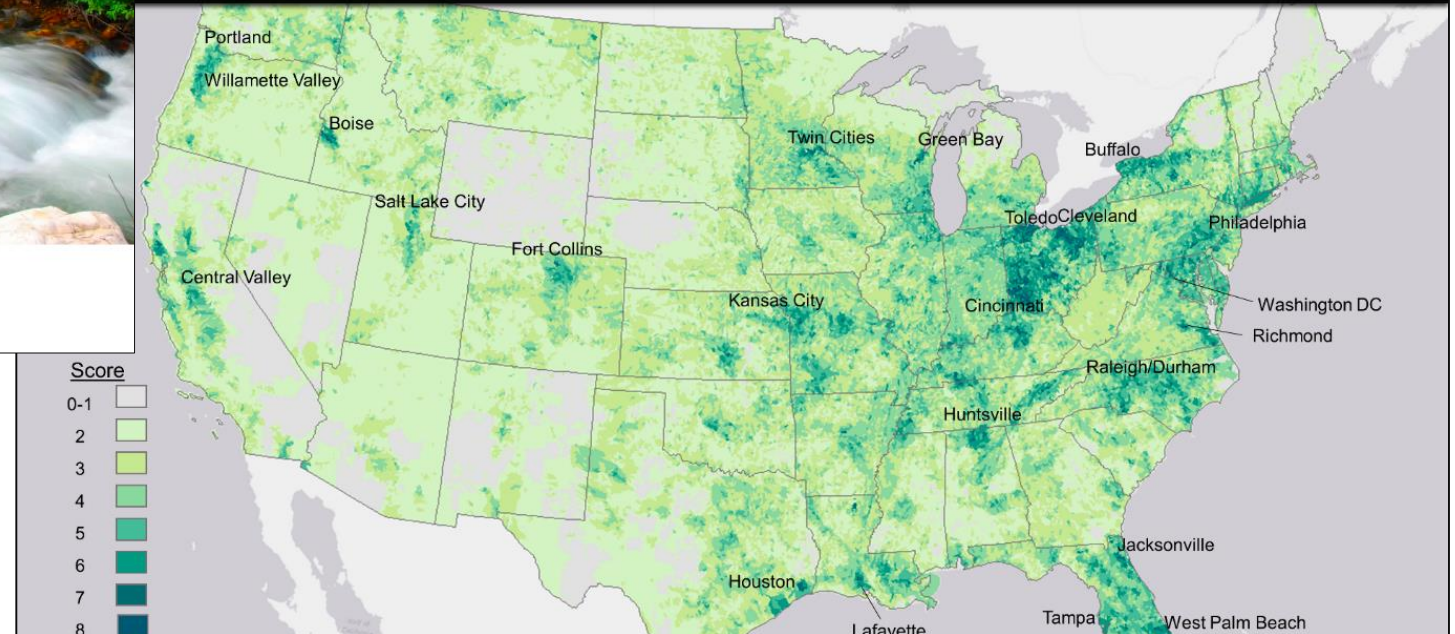
ENVIROATLAS USE CASE Mapping Potential Demand for Water Quality Trading in the United States

OCTOBER 2018



Mapping Demand for Water Quality Trading in the United States

A Story Map



Thank you

Questions?

